

# APPA American Pet Products Association

## **APPA/APG Pet-Friendly Housing Initiative**

APPA is proud to have partnered with Animal Policy Group since 2024 in advocating for pet-friendly housing in various states and municipalities across the United States. Based on foundational research identifying the most effective strategies for increasing access to pet-friendly housing, the goal is to develop a comprehensive framework that addresses financial, regulatory, and structural barriers for renters with pets.

### 2024: Laying the Foundation

#### A three-prong approach was developed:

- 1. Low-Income Tax Credit or LITC (such as incentivizing developers)
- 2. Budget Approach (such as pet deposit assistance programs)
- 3. Policy Approach (such as capping pet deposits and pet rent)

# 2025: Advancing the Initiative and Promoting Proven, Effective Pet-Friendly Housing Policies Nationwide

Building on the foundation laid in 2024, APPA focused on advancing pet-inclusive housing policies in multiple cities, gaining national recognition as a key coalition member driving change in the housing sector:

- Washington DC: Enacted the Pets in Housing Amendment Act to expand tenant protections and access for pet owners
- **Denver, CO:** Launched the Pet Deposit Assistance Program in June 2025 to reduce financial barriers for renters with pets
- **Ohio:** Integrated pet-friendly provisions into LIHTC criteria so developers can earn points under the resident amenities category for allowing pet ownership

APPA continues its outreach and policy development advocacy efforts in at least 15 cities coast to coast with high need and impact potential, including Seattle, WA, Houston, TX and Philadelphia, PA.

### 2026: Expanding Reach and Elevating Impact

Building on its momentum, APPA will continue to expand its efforts to support pet-friendly housing policies nationwide, fostering inclusive communities for people and their pets. By targeting additional cities and states across the country, APPA will:

- 1. **Expand Local Implementation** both by continuing to grow the list of cites adopting or exploring pet-friendly housing policies as well as building on existing partnerships and success stories to engage new municipalities, and
- 2. Initiate State-Level Legislative Work both by beginning to draft and introduce state legislation to codify pet-inclusive housing standards as well as aiming to create uniform protections and incentives across broader jurisdictions.