Showcase your company and services in APPA’s weekly Pet Care Community News e-newsletter. This digital publication is distributed weekly to more than 1,800 contacts worldwide and serves as your go-to resource for the latest pet industry news, education opportunities, updates about Global Pet Expo and the Association, and more.

There is no better way to reach decision-makers in the pet care community than with this highly targeted marketing opportunity that can positively impact your brand and boost success for your business.

Space is limited, so reserve your ad space today!

Maximize your visibility with a 30-second commercial spot showcasing your business

- Video Highlight: $650 Weekly
- Accepted Video Format: mp4

WEEKLY PRICING FOR BANNER ADS

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FOR BANNER ADS

- Ad Size: 468 x 60
- Accepted Formats: png or jpg

COVID-19 & APPA RESOURCES

APPA and 110 Other Groups Urge All Levels of Government to Adopt Consistent Definition of “Critical Infrastructure” When Taking Action against the Threats of COVID-19
Keep Reading →

FDA Letter to Stakeholders: Do Not Use Chloroquine Phosphate Intended for Fish as Treatment for COVID-19 in Humans
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COVID-19 & THE PET INDUSTRY

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INSPIRING & ENCOURAGING STORIES

A Service Dog in Training Brings Comfort to ER Doctors on the Frontlines
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