In the world of pet products, purchasing decisions are not as straightforward as one might think. Your survey reveals that pet owners prefer different methods of shopping for various products, depending on the type of pet they own. Here’s a breakdown of the preferences:

**Pet Owners by Product Type and Method of Shopping**

- **Dogs**:
  - **In-person**: Preferred for most products, except additive/supplement and medications.
  - **Online**: Shopped online for supplements and medications more often than in-person.

- **Cats**:
  - **In-person**: Preferred for most products, except add/med.
  - **Online**: Shopped more online for add/med.

- **Freshwater Fish**:
  - **In-person**: Preferred for most products, except add/med.
  - **Online**: Shopped more online for add/med.

- **Saltwater Fish**:
  - **In-person**: Preferred for most products, except add/med.
  - **Online**: Shopped more online for add/med.

- **Small Animals**:
  - **In-person**: Preferred for most products, except add/med.
  - **Online**: Shopped more online for add/med.

- **Reptiles**:
  - **In-person**: Preferred for most products, except add/med.
  - **Online**: Shopped more online for add/med.

- **Horses**:
  - **In-person**: Preferred for most products, except add/med.
  - **Online**: Shopped more online for add/med.

**Preferences for Online and In-person Shopping**

- **Online**: Preferred for vitamins/supplements and medications is strong.

**Comparing Shopping Preferences**

- **Horse**
  - In-person: Shopping in-person.
  - Online: Shopping mostly online, but shopping for supplements and tools primarily online.

**Pet Owners and Their Preferences**

- **Bird**: In-person: Shopping in-person, while bird and saltwater fish are more likely to prefer online shopping.
- **Freshwater Fish**: In-person: Shopping in-person, while bird and saltwater fish are more likely to prefer online shopping.

**Conclusion**

- **Pet owners prefer different methods of shopping for various products, depending on the type of pet they own.**