Backyard chicken ownership is more common than owning all types of pets except dogs, cats, and freshwater fish. That translates to a lot of chicken feed.

**ARE BACKYARD CHICKEN PETS?**

Three-quarters of backyard chicken owners think they are.

Backyard chicken ownership is even stronger in households with other pets. Chicken ownership is more than three times higher in pet-owning households.

Backyard chicken ownership is slightly higher in more temperate regions of the U.S. (South, West).

It is interesting to note that backyard chicken ownership is especially popular among younger generations, i.e., Gen Z and Millennials. So don’t be surprised if you start to hear more clucking in your neighborhood in the near future.

For more information and to order go to www.americanpetproducts.org/survey