



# APPA's 2011–2012 National Pet Owners Survey Order Form

Complete this form and fax it with credit card information to  
 APPA at (203) 532-0551,  
 or mail the completed form with payment to  
 APPA, 255 Glenville Road, Greenwich, CT 06831

**Please indicate your company business** (Check all that apply)

- |                                                    |                                                          |                                                              |
|----------------------------------------------------|----------------------------------------------------------|--------------------------------------------------------------|
| (A) <input type="checkbox"/> Advertising Agency    | (G) <input type="checkbox"/> Magazine                    | (M) <input type="checkbox"/> Retail, Single Unit             |
| (B) <input type="checkbox"/> Bookstore             | (H) <input type="checkbox"/> Manufacturer                | (N) <input type="checkbox"/> Start-up Company                |
| (C) <input type="checkbox"/> Distributor           | (I) <input type="checkbox"/> Marketing Company           | (O) <input type="checkbox"/> Student                         |
| (D) <input type="checkbox"/> Financial Institution | (J) <input type="checkbox"/> Trade Association           | (P) <input type="checkbox"/> Educational Institution         |
| (E) <input type="checkbox"/> Government Agency     | (K) <input type="checkbox"/> Not-for-Profit Organization | (Q) <input type="checkbox"/> Venture Capitalist              |
| (F) <input type="checkbox"/> Library               | (L) <input type="checkbox"/> Retail, Multi-Unit          | (R) <input type="checkbox"/> Other _____<br>(Please specify) |

## SHIPPING INFORMATION

Name: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_  
 Company: \_\_\_\_\_ Country: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_  
 Date Ordered: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## ORDERING INFORMATION

- \$2,995.00 Non-Member       \$995 Member Discount (members receive one complimentary copy)
- \$995.00 Student Discount (Copy of student ID and course syllabus required)
- # of Surveys \_\_\_\_\_ @ \$ \_\_\_\_\_ each      **Total** \$ \_\_\_\_\_
- U.S. and Canadian Orders Shipping/Handling Fee (\$15)      \$ \_\_\_\_\_
- International Orders Shipping/Handling Fee (\$30)      \$ \_\_\_\_\_
- FedEx Charges      **SEE BELOW**
- Total Amount Due** (in U.S. Dollars) \$ \_\_\_\_\_

## PAYMENT INFORMATION

Check or Credit Card    Visa    MasterCard    American Express — Account #: \_\_\_\_\_  
 Cardholder's signature: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**Additional charges apply for overnight FedEx delivery. Please check the appropriate boxes for payment and type of delivery.**

- FedEx Priority Overnight (next business morning)   OR    FedEx Standard Overnight (next business afternoon)
- Bill FedEx delivery fee to my credit card   OR    Charge to my FedEx Account # \_\_\_\_\_
- Release Signature for FedEx    Yes    No

**All publication orders are non-refundable and payment in advance is required.  
 Surveys are sent priority mail, unless otherwise specified. Please allow sufficient time for delivery.**