



**Global Pet Expo**  
 March 21 – 23, 2018  
 Orlando Convention Center

**Lead Retrieval Service Order Form**

**Order EARLY to guarantee availability**

**Please Read the Rental Terms and Conditions on the Next Page Before Submitting This Form**

**ORDER FORM - Please print legibly:**

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Address \_\_\_\_\_ Phone: \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Fax: \_\_\_\_\_

Contact E-Mail (PLEASE PRINT) \_\_\_\_\_

<u>All orders will be confirmed by E-Mail!</u>	<u>DISCOUNT PRICE, By 2/20/2018</u>	<u>LATE PRICE, By 3/7/2018</u>	<u>After 3/7/2018 ONSITE PRICE</u>	<u>QTY</u>	<u>Total</u>
<b>SmartScan License</b> Our cutting-edge application turns YOUR mobile device into a full-featured hand-held MOBILE badge Scanner. Badges are scanned, qualified, and saved. See attached information sheet. You will receive special download instructions. <b>Your Lead File will be available from our secure site.</b> <b>Think you need more than one? \$99 per additional app.</b>	<b>\$269</b>	<b>\$319</b>	<b>\$369</b>	___	\$ _____
<b>SmartScan Gold</b> A full-featured hand-held MOBILE badge scanner. The same app above running on OUR SmartScan Device. Badges are scanned, qualified and saved. See attached information sheet. <b>Your Lead File will be available from our secure site.</b>	<b>\$299</b>	<b>\$349</b>	<b>\$399</b>	___	\$ _____
<b>Custom Lead Qualifiers (Optional)</b> Customized Lead Qualifiers- see attached.	<b>\$ 60</b>	<b>\$ 60</b>	<b>Not Avail.</b>	___	\$ _____
<b>TOTAL AMOUNT \$ _____</b>					

**Payment Information.** Your order cannot be accepted without payment. **No refunds after 2/20/2018.** SmartScan License must be downloaded in advance. SmartScan Gold units must be picked up on show site at the exhibitor lead retrieval desk. Units not picked up within 4 hours after start of show may be re-rented without any refund. Units must be returned to the lead retrieval desk within 1 hour after the close of show. No refund on any equipment not picked up from the lead retrieval desk. A charge of \$600.00 will be made for any unit lost or damaged.

**Payment Options:** (check one)       **MasterCard**       **Visa**       **AMEX**

**Credit Card Number:** \_\_\_\_\_ **Code:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_

**Printed Cardholder Name:** \_\_\_\_\_

**Authorized Cardholder Signature:** \_\_\_\_\_

To order go to <a href="http://www.reg.t.us/order/gpe18.html">www.reg.t.us/order/gpe18.html</a> <b>Registration Technology Inc.</b> <b>FAX: 708-851-0430</b> <b>info@registrationtechnology.com</b>	<b>Tax ID Number: 36-4270683</b> <b>Phone: 708-383-5950</b>
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**Maximize Your**  
Trade Show Investment!

## **Lead Retrieval Service Terms and Conditions**

The above representative has been informed by Registration Technology that the rented lead retrieval system can be used to collect information on attendees of the trade show such as: Attendee Name, Title, Company, Address, Phone, Fax, E-Mail, Etc. By properly using the lead retrieval system, the representative will be able to obtain and record bar coded information provided by the individuals at registration, who are interested in the representative's product or service. The representatives' leads will be provided as follows:

SmartScan License – Complete lead information available on the web via secure website, username and password.

When using your device, leads immediately available on web.

SmartScan Gold - Complete lead information available on the web via secure website, username and password.

When using your device, leads immediately available on web within 2 hours of close of event.

As with any technology and equipment, the lead retrieval system must be handled properly and used as directed in order to achieve the desired results. The representative acknowledges that he/she has been instructed by Registration Technology on the correct use and care of the lead retrieval system and that he/she understands how to operate the system. Improper use or care of the lead retrieval system can result in the equipment's failure to scan the bar codes and record the desired information. The representative further acknowledges and agrees that, by this agreement, the liability for Registration Technology Inc. for the lead retrieval system's failure to record and retain bar coded information, for whatever reason, is limited to the return of the rental costs. The representative and their company hereby waive all other rights and remedies which they may have against Registration Technology, Inc. if the lead retrieval system does not scan and record all bar coded information which they attempt to obtain by scanning.

The lead retrieval system was made available to the above names representative of the above named company at a rental fee. Registration Technology will provide the initial and any additional instructions requested by the representative, at no extra cost. At the end of the rental period, the representative will return the lead retrieval system(s) to Registration Technology personnel. Damage to the lead retrieval system will also be assessed as an additional cost if the system is not returned in the same condition in which it was given to the representative. The amount assessed for damage will depend upon the cost of repair.

The representative has expressly informed Registration Technology and hereby warrants that he/she has the authority to enter into the agreement on behalf of the above named company.

**Thank you for your order**

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**Maximize Your  
Trade Show Investment!**

Dear Exhibitor:

Our standard lead qualifiers are listed below and are designed for optimal speed during use.

There is also a Comment field where free-form notes can be added using the device's on-screen keyboard. If your device supports voice-to-text, you can dictate your comments as well!

You may, as an option, provide us with your own customized list of lead qualifiers.

Send Literature	Detailed Specs Required	Recommends
Send Samples	Provide Quote	Final Say
Send Pricing	Product Demo Required	Ready to Purchase
Add to Mailing List	Immediate Contact Required	Immediate Need
Technical Info Required	Have Salesperson Call	Order Placed at Show



Maximize Your  
Trade Show Investment!

 Leading Edge Technology

## SmartScan MOBILE for Exhibitor Lead Retrieval

### What is SmartScan MOBILE?

SmartScan MOBILE is a full-featured, hand-held and easy-to-use badge scanning system for exhibitor lead retrieval.

SmartScan MOBILE is available in two basic configurations:

1. A **SmartScan License** that can be easily and quickly downloaded to YOUR own mobile device, and
2. A **SmartScan Gold – RTI's Device** that runs our SmartScan Mobile application.

Simply log into application with a Username and Password we will provide to you. The application is easy to navigate- use the device's built-in camera and point to the barcode on the attendee's badge. The auto-focus feature will focus, automatically decode, and present the scan for follow-up coding and comments. You can even use voice-to-text to record and save your comments (on supported devices)!\*

As long as your device has an active cellular or Wi-Fi connection, your leads are saved in real time! If the reception is compromised, no problem! All scans are saved locally in your device's memory. As soon as the device receives an active signal, your saved scans can be uploaded.

After the expo you will be able to log in to our secure website to view and download all of your scanned records and qualifiers, including all the relevant contact information that is provided in the registration database and allowed by show management.

### What are the Special Features of SmartScan MOBILE?

- **Use Your Device or Ours**
- **Voice-to-Text Comments and Customizable Qualifiers**
- **Each Scan is Marked with the Scan Date and Time**
- **Each Scan is Automatically Saved into Memory**

### What are The Benefits of Using SmartScan MOBILE?

**In the past, exhibitors collected business cards in bulk and spent hours manually entering information into databases. Today, Registration Technology provides a system that saves and qualifies leads in seconds!**

Fine Print: Apple Mobile Application for iPhone/iPad requires iOS 7.0+ (or greater), with iPhone 4S (min), iPod Touch 4<sup>th</sup> and 5<sup>th</sup> generation, iPad Mini and iPad 3 and iPad 4.

Android Mobile Application requires Android OS 4.0.5 or newer AND an autofocus camera.

Questions? Please contact us: [info@registrationtechnology.com](mailto:info@registrationtechnology.com)

